



Activity Report 2017-18

Govindpur, Dhenkanal

About NYSASDRI School of Journalism & Social Work

Keeping in view of the requirements of social workers and journalists in Government and Private sectors, NYSASDRI has opened "NYSASDRI SCHOOL OF JOURNALISM AND SOCIAL WORK" (NSJS) at Govindpur, Dhenkanal. This school has got recognition from Government of Odisha Tourism and Culture and affiliation from the Utkal University of Culture. This school offers opportunity to our students from Masters Degree in professional social works. It offers core courses pertaining to social work curriculum across the globe and India. The course includes themes

in some of the emerging areas of social work. Theory, internal assessment, practical, field work and dissertation writes are the basis of the course. Similarly master degree in Journalism and Mass communication has been designed to meet the ever increasing demand for trained manpower in different media organisation. The course has been planned to develop the skill and competencies of those who are working in media organisation. By this we hope to provide world class education at a low cost and make our students to cope up with the changing society. Needless to say that we have with us well qualified



and dynamic teachers who would not only teach but develop the skills and knowledge of our students to the best of their satisfaction.

From the Director, Dr Sarangadhar Samal



It was a long pending expectation to offer world class education at local cost. Our people are more intelligent and talented than anybody else. Society requires a lot

of social workers and journalists. However we neither have enough number of social workers to render tireless service to our community nor enough professional journalists to offer news about the great socioeconomic changes taking place in our country. Therefore at NSJS we have created an opportunity for our talented youths to upgrade their knowledge and skill for the social worker or of a professional journalist. This center is connected

with rest of the world on social work & professional journalism. Many professors & visiting faculties from U.S.A and Europe would come and participate in seminars and workshops at different times of the year. I believe that NSJS two years Master Degree on Social Work & Journalism will be immensely beneficial to the students and the society as well.

Sarangadhar Samal
02-08-19

Welcoming the fresher's



Continuing with the proud tradition of the college, senior students and newcomers of the college mingled with each other at the fresher's welcome party held on 24th October 2017 in the college Conference hall of NYSASDRI School of Journalism and Social Work. Director and founder of the institution Mr. Sarangadhar Samal, inaugurated the

event with the lighting of the ceremonial lamp along with the Principal and other teaching, non teaching and students of the college. In the programme seniors were welcomed to all juniors and new comers of the college and they encourage a lot for endeavours of their future life. Speeches were shared by the faculties, students as well as by the fresh-

ers. "Another year has come to proof your abilities for future has come" said the Director while addressing the gathering. After that both fresher and seniors danced and sang in the function. Before end of the programme all students staffs enjoyed a lot and with sweet and food.

**Keeping the
tradition alive,
our college
celebrated
Basant
Panchami with
cultural fervor
on February 1,
2018.**

Environment Awareness Programme

On January 22, NSJS organized one day environment Awareness Programme at NSJS premises Govindpur. The workshop was attended by 33 individuals, including women's self help group members, youth and village leader. The

program focused on the effects of degradation of forest and how to prevent it. In the workshop it was decided that everybody will take initiative at their level for plantation of tree, preservation of degraded forest etc. In addition this one

specific issues also discussed by our Principal i.e solid waste management and prevent use of polythene bag which is very harmful our environment.

Farewell to the seniors



The students of NSJS have organized a farewell function to their seniors during a farewell function on 2nd April 2017. The function was organized at school premises where all the seniors and juniors have gathered together and enjoyed the day. The programme began with the juniors performances. The juniors enthusiastically performed fare-

well songs for the seniors; The programme then was followed with the group dance performances. The juniors created an ambiance of enjoyment and music for the seniors to enjoy their last memories in the college. As the performances were so splendid, the faculty members while addressing the students said that being students they will

always remember their college days and the faculty members also wished the seniors luck and well being for their future. Director and other faculty members wished all the students luck for their future endeavours.

Sarangadhar Samal
02.08.19

Raising awareness on HIV

World AIDS Day was observed on 1 December 2017. It's an opportunity for people of the society to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness. An awareness program on HIV/AIDS was conducted by the faculty of NSJS and students of NSJS.

Emphasis was given for awareness on HIV/AIDS, its transmission, stigma, prevention, treatment, and role of every student in preventing the disease. World AIDS Day is an opportunity to show solidarity with the millions of people living with HIV worldwide. Most people do this by wearing an HIV awareness red ribbon on the day, so the students and

the faculties of NSJS have also wore the red ribbon for that day. During the day the team has also made a rally across the Govindpur village to aware people on HIV and its consequences, so that people should take the matter seriously. The rally was flagged off by the coordinator Mr D K Mohanty.



Extending support to the differently abled.

Students and staffs of NSJS taking a new initiative and supported some financial support to 20 differentially able persons at Govindpur village. With the assistance from NYSASDRI, really needy and deserving people were selected

and they were discussed regarding their capabilities, so that they can earn from their own skills; accordingly these selected people were supported with training, materials and financial support to stand on their own feet. By the

help of NYSASDRI all the differentially persons are engaged different gainful work. They counseled the parents, community members for participation of differentially person in each and every place as like as a normal person.

87% of the students from 2017-19 batch have scored above 60% in their semester examinations.

Total Sanitation Campaign

To sensitize the rural people NSJS educated its students on total sanitation campaign which aim is the same students will carryout the message to respective family and community about good hygienic and sanitation. The programme was conducted by NYSASDRI joint collaboration with NSJS at Govindpur campus premises.

- Accelerate sanitation coverage in rural areas
- Generate felt demand for sanitation facilities through awareness creation and health education.
- Cover schools/ Anganwadi's in rural areas with sanitation facilities and promote hygiene education and sanitary habits among students. Encourage cost effective and appropriate technologies in sanitation.
- Eliminate open defecation to minimize risk of contamination of drinking water

Through this programme not only the village people got aware on sanitation but also the students have also got an exposure regarding the way of sharing sanitation messages to the community



Sarangadhar Sarda
07.08.19



NYSASDRI SCHOOL OF JOURNALISM & SOCIAL WORK

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Mission:

- NSJS strives to provide quality education to students of our state and elsewhere at affordable cost. Through its curricular & extracurricular activities it seeks to ensure the holistic well-being of the students.
- The School of Social Work will advance social, environmental, and economic justice, promote equity and equality, alleviate oppression, and enhance human health and well-being across local and global community systems. It would also be useful to include a contact name for readers who want more information about the organization.

Vision:

- NSJS College will provide excellent educational opportunities that are responsive to the needs of the community and help students meet economic, social, and environmental challenges to become active participants in shaping the world of the future.

Observed Swachh Bharat Mission

In order to propagate and instigate the message of cleanliness among the people living in the surrounding areas, students and staff members of NSJS have observed Swachh Bharat Mission amid a lot of enthusiasm today on the eve of Gandhi Jayanti. Addressing the gathering, the Director Dr Samal said, "Swachhata Hi Sabhyata" (Cleanliness is Civilization). On this auspicious day, we should take oath to keep our campus and surroundings clean and green to offer befitting tribute to Mahatma Gan-

dhi on the eve of his 149th Birth Anniversary Year." On this occasion, the most preferred Bhajan of Gandhiji, "Vaishnava Jana To-", was recited by MSW students superbly which was obviously the highlight of the morning. In fact, this Bhajan is one of the most popular Hindi Bhajans written in the 15th century by the poet Narsinh Mehta in the Gujarati Language. The Bhajan was included in Gandhiji's daily prayer. Later all the students and staff members involved themselves in the cleansing activities orga-



nized in and around their respective campuses and surrounding areas. Remarkably, the students of NSJS cleaned the nearby Govindpur village road to make Gandhiji's dream of 'Swachh Bharat' a reality.

Sarangadhar Samal
07.08.19