



#### Auditorium:

There is a spacious well-designed air conditioned auditorium to hold symposia, seminars, and meetings literary and cultural events of the students of different times.

#### Career counseling:

It is the mandatory responsibility of NYSASDRI School of Journalism and Social work to take care of each student. Regular counseling and interaction by the Director of the institution is done to boost the morale of the students. Four competent members of the staff is in charge of career counseling who advise the students on different career prospects. Besides this, eminent career counselors of the country and from abroad are invited to interact with the students.



#### Dress code:

Use of school uniform is mandatory during school hour and rest of time students can use formal dress. During outside visit students should follow the local culture and use dress accordingly.

#### Awards & Recognition



#### Scholarship/award and recognition:

There is a provision for scholarship and award to meritorious students. Merit is judged through performance, punctuality, discipline & leadership qualities etc.

#### Study tour:

NYSASDRI School of Journalism and Social work has ample scopes for arranging study tour to renowned national and international institutes for beneficial exchange of ideas. In the other hand students from different national and international educational institutions avail facilities in NYSASDRI School of Journalism and Social work and grow their outlook and knowledge on different aspects.

#### Dissertation and internship:

NYSASDRI School of Journalism and Social work offers dissertation and internship work (as per norm of concerned course) to different premier institutions in its own working areas.

#### Placement service:

NYSASDRI School of Journalism and Social work offers placement service for students who qualify with the expected result.

#### Post Graduate Programmes:

##### Fee Notes:

- a) Refundable Academic Security Deposit of Rs. 20,000/- has to be paid at the time of admission.
- b) Student can also deposit the course fee in three different installments.



#### Contact Address:

The Principal, NYSASDRI School of Journalism & Social Work, Govindpur, Dhenkanal, Odisha. Pin- 759027, India, Phone: 0676 - 2243100, Email: nsjshenkanal@yahoo.com Website: www.nysasdrischools.org

#### Administrative Office:

NYSASDRI Plot No. 138, Flat No. 301, Narayani VIP Enclave, VIP Area, IRC Village, Bhubaneswar – 751015, Odisha, India, Phone: 0091-674-2553885, Email : nysasdri@yahoo.com ,




**NYSASDRI School of Journalism & Social Work (NSJS)**  
 (The NSJS is recognized by the Government of Odisha, Tourism & Culture Department and affiliated to Utkal University of Culture)



(All sorts of facilities and beautiful campus with offers placement service for students who qualify with the expected result.



**NYSASDRI**

Santhasara, Santhapur, Gondia, Dhenkanal, Odisha-759016

#### Available of Courses: (2yrs full time course)

- Master in Social work (MSW)
- Master in Journalism and Mass Communication



## Director's Desk



Dear Friends,

It was a long pending expectation to offer world class education at local cost. Our people are more intelligent and talented than anybody else. Society requires a lot of social workers and journalists.

However we neither have enough number of social workers to render tireless service to our community nor enough professional journalists to offer news about the great socio-economic changes taking place in our country. Therefore at NSJS we have created an opportunity for our talented youths to upgrade their knowledge and skill for the social worker or of a professional journalist. This center is connected with rest of the world on social work & professional journalism. Many professors & visiting faculties from U.S.A and Europe would come and participate in seminars and workshops at different times of the year. I believe that NSJS two years Master Degree on Social Work & Journalism will be immensely beneficial to the students and the society as well.

**Sarangadhar Samal, Director.**

### Objective:

The NSJS is recognized by the Government of Odisha Tourism & Culture, (Culture) Department No.UC-18/2013/TC, dated 25/03/2013 and affiliated to Utkal University of Culture memo no 808/UUC dated 07/05/3013.

NSJS strives to provide quality education to students of our state and elsewhere at affordable cost. Through its curricular & extracurricular activities it seeks to ensure the holistic well-being of the students.

### Syllabus:

NSJS for its Masters in Journalism & Mass Communication & Master in Social Work has adopted the syllabus, as prescribed by the Utkal University of Culture.

### Courses Available:

NYSASDRI School of Journalism & Social Work has two exclusive Master Degree Programmes.



★ **Masters in Journalism – 2 years full time course ( Graduate with above 45% marks )**

★ **Masters in Social Work – 2 years full time course( Graduate with above 45% marks )**

### Admission Prospectus:

Admission Prospectus and Application Form is valid for NYSASDRI School of Journalism & Social work (NSJS), Govinpur, Dhenkanal only.



### Obtaining the Admission Form:

The cost of the Admission Form is Rs. 300/- ( Rupees Three Hundred only) and the admission form is available at NYSASDRI School of Journalism and Social work, Govindpur, Dhenkanal only .

### Anti Ragging Measures:

Ragging is totally banned in NYSASDRI School of Journalism & Social Work Campus, including its departments, constituent units, all its premises (academic, residential, sports, canteen etc.) whether located within the campus or outside and in all means of transportation of students whether public or private and anyone found guilty of ragging and/or abetting ragging is liable to be punished appropriately.

### Eligibility Notes:

Final Year appearing students should meet minimum eligibility till last qualifying Semester / Year should not have any back paper.

This is self financing course. The fees of the each course will be determined year to year basis. However, for poor and meritorious student to be encourage to continue in study with full/half/partial scholarship. The necessary scholarship fund will be created through donation from International agencies and individuals.

### Course Contents:

#### Journalism & Mass Communication.

SEMISTER- 1	SEMISTER- 2
✓ Principles of Communication	✓ Advertising and Public Relations
✓ Development Media and Communication	✓ Corporate Communication
✓ Print Media –I	✓ Media Laws and Ethics
✓ Electronic Media-I	✓ Media Management
✓ Indian Polity and Freedom of Expression	✓ Professional Writing

### SEMISTER- 3

- ✓ International and Inter Cultural Communication
- ✓ Print Media – II (Practical)
- ✓ Electronic Media-II (Practical)
- ✓ Photography and Photojournalism
- ✓ Printing Technology & Layout Design

### SEMISTER- 4

- ✓ Communication Research Media & Society
- ✓ Media & Society
- ✓ Computer Application for Mass Media
- ✓ Specialization
- ✓ Dissertation & Viva

### Master in Social Work

#### First Year

- ✓ Indian Culture : Indian Social Structure & Social Problems
- ✓ Personality Development, Individual Development in Social-Cultural Context
- ✓ Tribal Culture, Tribal Development & Social Work
- ✓ Development of Social work Profession; Community Health & Social Services.
- ✓ Integrated Social Work Practice: Social case work- social group work and community work and project
- ✓ Field work and project



#### Second Year

- ✓ Social work Research & statistical Methods.
- ✓ Culture , Gender and Feminism in India
- ✓ Social Legislation, Social Security and International Conventant on Social and Cultural Rights
- ✓ Civil society and NGO Studies
- ✓ Emerging Trends of Social Works Practice Electives
  - a)Family and Child welfare
  - b)Social work with persons with disability
  - c)Industrial Social Work
  - d)Community Development- Rural & Urban
  - e)Gandhian Social work
  - f) Social Defense and Correctional Services
  - g)Environmental Management and Social work
- ✓ Field Work and Dissertation

### Projects:

The school will mobilize resources through Government, International agency and corporate houses for implementing various research based, community development and empowerment projects. The students will be involved in planning, designing and implementation of the project.

### Technical cooperation with other likeminded organization:

The school will explore possibilities to sign agreement with national and International Universities for mutual benefits of the institutions.

### Application Instructions:

We have set high standards for the students who desired to be rolled into our programmes. Superior leadership qualities, communication and interpersonal skills, commitment, problem-solving ability, Value driven mindset, professionalism, flexibility, motivation and sharp intellectual curiosity are expected.

### Facilities:

#### Amenities accessibility:

The following facilities are available in the NYSASDRI School of Journalism and Social work

- ✓ General and Tutorial class
- ✓ Canteen and tea stall
- ✓ Hostel for students
- ✓ Meeting and counseling unit
- ✓ Indoor and outdoor game
- ✓ Computer Lab
- ✓ Auditorium
- ✓ Wi-Fi Campus
- ✓ Library



### Dynamic teaching and non teaching personnel:

There are dynamic, highly educated and experienced teaching and non-teaching staff available in different sections. We have distinguished professors of foreign universities as our guest faculty. Teaching is imparted through participatory method. A young, energetic and dynamic principal is guiding the staff members for effective management of the school.

### Residential/ Hostel:

There are two separate hostels for boys and girls. Each of the hostels has strength of 60. The hostel is well equipped and very near to the canteen. The hostels are guided by competent superintendents (one female and one male). Two care-takers are working as supportive staff of the hostel and they are available 24 hour in the campus.

### Library:

Air conditioned library facilities with text and reference books, journals, magazines, and biography are available in soft and hard copy. Seating and reading facilities are also available separately for boys and girls