

**NYSASDRI SCHOOL OF JOURNALISM &
SOCIAL WORK (NSJS),
GOVINDPUR, DHENKANAL**



Annual Report

2025-2026

(1st April 2025 - 31st March 2026)

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INTRODUCTION:

Greetings to all stakeholders of the NYSASDRI School of Journalism and Social Work (NSJS),

We are pleased to present the Annual Report for the academic year 2025-26. Established in 2013 and located in the peaceful surroundings of Govindpur, Dhenkanal district, Odisha, NSJS has consistently worked towards academic excellence and social empowerment.

Our institution offers a distinctive postgraduate programme that integrates journalism and social work, preparing students with the knowledge, skills, and ethical foundation required to contribute meaningfully to society. During the year, we remained committed to quality education, practical learning, and community engagement, while effectively adapting to challenges, including those arising from the global pandemic.

The curriculum continues to emphasize critical thinking, professional competence, and ethical practice through a balanced approach of classroom learning, fieldwork, and hands-on training. Alongside academic activities, the institution has actively engaged in community development through outreach programmes, research, and advocacy initiatives.



FOUNDER'S MESSAGE:

Dear Members of the NYSASDRI School of Journalism and Social Work Community,

It gives me great pleasure to share my message in this Annual Report for the academic year 2025–26. Since its establishment in 2013, NSJS has steadily grown as a center of excellence, committed to integrating journalism and social work education with a focus on social impact.

Our institution continues to uphold strong academic standards, ethical values, and a practice-oriented approach that equips students to respond effectively to contemporary societal challenges. In a time marked by rapid change and complex issues such as inequality, environmental concerns, and misinformation, our role in shaping responsible professionals remains highly significant.

I take pride in the dedication and achievements of our students, faculty, and staff, whose collective efforts have strengthened the institution and expanded its reach. Their resilience and commitment have enabled us to adapt, grow, and continue our mission with renewed purpose.

I extend my sincere appreciation to our students, faculty, staff, alumni, and partners for their continued support. As we move forward, we remain committed to advancing knowledge, fostering innovation, and contributing meaningfully to society.

With best wishes for continued success,

Sarangadhar Samal

Director/Founder
NYSASDRI School of Journalism and Social Work
Govindpur, Dhenkanal



PRINCIPAL'S MESSAGE:

Dear Members of Our Institution,

I am pleased to present the Annual Report for the academic year 2025–26. The past year reflects the strength, commitment, and collective efforts of our entire institution.

Despite various challenges, our focus on academic excellence and meaningful engagement has remained strong. The contributions of our students, faculty, and staff in academics, co-curricular activities, and community initiatives have enriched our institutional growth.

We have continued to adapt to changing circumstances with innovation and resilience, strengthening our learning environment and reinforcing our shared values. I sincerely acknowledge the continued support of our parents, alumni, and partners, whose cooperation has been vital to our progress.

As we move forward, we remain committed to nurturing knowledge, encouraging innovation, and preparing responsible individuals for the future. Let us continue working together with dedication and a shared vision for excellence.

Thank you for your continued support.

Warm regards,

Mrs. Padmabati Kund

Principal

NYSASDRI School of Journalism and Social Work



PREFACE:

Origin:

NSJS has established itself as a center of excellence in social work education and journalism & mass communication over the past 11 years. NSJS offers two-year postgraduate programmes—Master in Social Work and Master in Journalism & Mass Communication—designed to meet the growing demand for skilled professionals in NGOs, healthcare, counselling, rehabilitation, and various media sectors.

With a strong commitment to social transformation, NSJS focuses on developing professionals dedicated to serving marginalized communities through informed practice and voluntary action. Social work education emphasizes community well-being, empowerment, and social change through field-based learning such as rural camps, agency placements, and research projects.

At the same time, the institution recognizes the expanding scope of journalism in the digital era, preparing students to engage with diverse and evolving media platforms. Through its integrated approach, NSJS provides meaningful career opportunities for youth to pursue impactful roles as social workers and media professionals.

Vision:

To be an institution of excellence in higher education, responding to societal needs for creating a just society.

Mission:

Respond to changing social realities through the development and application of knowledge, towards creating a people-centered, ecologically sustainable and just society that promotes and protects dignity, equality, social justice and human rights for all.

To provide quality education to students of Odisha and elsewhere at affordable cost. Through its curricular & extra-curricular activities it seeks to ensure the holistic well-being of the students.

Objective

NSJS strives to provide quality education to students of Odisha and elsewhere at affordable cost. Through its curricular & extra-curricular activities it seeks to ensure the holistic well-being of the students.

NSJS attentions to stipulate advance social, environmental, and economic justice, promote equity and equality, alleviate oppression, and enhance human health and well-being across local and global community systems.

Legal Status

Affiliation from University:

NYSASDRI School of Journalism & Social work (NSJS) is affiliated to Utkal University of Culture vide memo no-808/UUC dated 07/05/2013 and is recognized by the Government of Odisha Tourism & Culture Department No-UC-18/2013/TC dated 25/3/2013.

Registration:

Registered under Societies Registration Act XXI of 1860 bearing the registration no-DKL 6808-25 of 2019-20.

PAN NO: - AAABN3409Q

Income tax 12A and 80G registration number-AAABN3409QF2021401 Date- 28/05/2021

Discipline /Program (MSW & MAJMC)

NSJS offers two-year postgraduate programs—Master in Social Work (MSW) and Master in Journalism and Mass Communication (MAJMC). The MSW program is practice-oriented, focusing on identifying and addressing issues affecting individuals, groups, and communities. It aims to promote social change, empowerment, and overall well-being, while preparing students to work with vulnerable populations, support mental health needs, and contribute to community development and policy initiatives.

The MAJMC program responds to the expanding scope of media, covering traditional and digital platforms such as print, television, radio, and online journalism. It equips students with the skills required for the evolving media landscape.

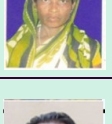
Both programs prepare students for challenging yet meaningful careers, enabling them to contribute effectively as social workers and media professionals.

AUTHORITIES

Board of Management

Name	Designation	Occupation	Photos
Mr. Bijaya Kumar Pattanaik	President	Retired professor	
Mrs. Padmabati Kund	Secretary	Principal, NSJS	
Mr. Anjan Kumar Pati	Treasurer	Social Worker	
Mrs. Minati Sethy	Member	Social Worker	
Mrs. Bijayalaxmi Satpathy	Member	Advocate	
Mr. Sachidananda Tarai	Member	Social Worker	
Mr. Swarup Ranjan Swain	Member	Social Worker	

Teaching and Non-teaching Staff

SL.NO	NAME	DESIGNATION	DEPARTMENT	JOINING DATE	QUALIFICATION	STATUS	PHOTO
1	DHIRENDRA KUMAR MOHANTY	CO-ORDINATOR	NOT APPLICABLE	16/07/2013	MA in Sociology	CONTINUE	
2	Mrs. Padmabati Kund	PRINCIPAL	NOT APPLICABLE	05/08/2019	MJMC, Utkal University, MA in SOCIOLOGY, UGC NET Qualified	LECTURER TILL 16/NOV/2024, PRINCIPAL IN 01/SEPT/2025	
3	Miss. Tejaswini Behera	Lecturer, MSW	MSW	01/09/2023	MA in SOCIOLOGY	CONTINUE	
4	Miss Arpita Khuntia	Guest Lecturer, MSW	MSW	01.03.2026	MSW, UTKAL UNIVERSITY OF CULTURE	CONTINUE	
5	Mrs. Srutiprada Hota	Lecturer, MSW	MSW	14/02/2025	MSW, UTKAL UNIVERSITY OF CULTURE	TILL 18/JUN/2025	
6	Samanta Bishwa Bhusan Dhir		MAJMC	02/04/2025	MJMC	TILL 30/AUG/2025	
7	Mr. Laxmidhar Sahoo	Accountant	NOT APPLICABLE	16/11/2023	B.COM	CONTINUE	
8	MAHENDRA KUMAR SAHOO	ADMINISTRATIVE OFFICER	NOT APPLICABLE	1/7/2017	MA in History, Dhenkanal Autonomous college PGDCA, RESSTTA Tally Financial Accounting Programme, Tally Academy	CONTINUE	
9	MANOJ KUMAR SAHOO	PEON	NOT APPLICABLE	3/3/2018	10 TH PASS	CONTINUE	
10	KUKUMA NAIK	SWIPPER	NOT APPLICABLE	12/7/2020	Literate	CONTINUE	
11	AKASH NAIK	SWIPPER	NOT APPLICABLE	5/12/2026	Literate	TILL 09/FEB/2026	

Anti- Ragging committee

As per UGC regulations on the prevention and prohibition of ragging, the Anti-Ragging Committee has been constituted in the institution to ensure a safe and respectful environment for all students. The committee is responsible for preventing any form of ragging, including verbal, written, or physical acts that may cause discomfort, harassment, or psychological harm to any student.

Ragging in any form is strictly prohibited on campus, and those found involved or supporting such activities are liable for strict disciplinary and legal action, as it is a punishable offence.

Anti- Ragging Committee		
Name	Designation	Activity
Anjan Kumar Pati	Management Representative	Co-coordinator
Padmabati Kund	Principal. NSJS	Member
Mahendra Kumar Sahoo	Administrative Staff	Member
Tejaswini Behera	Faculty Member	Member
Arpita Khuntia	Faculty Member	Member
Rajesh Kumar Rout	2nd Year Student	Student Representative
Rasmita Sahoo	2nd Year Student	Student Representative
Arabinda Parida	2nd Year Student	Student Representative
Ashok Kumar Sahoo	Parents	Member
Soubhagini Sahu	NGO Representative	Member

Anti Sexual harassment committee

In compliance with the Supreme Court guidelines (1997) and subsequent UGC directives, NYSASDRI School of Journalism and Social Work has constituted a Committee against Sexual Harassment to ensure a safe and respectful institutional environment.

The institution is committed to maintaining a healthy and inclusive atmosphere for students, faculty, and staff, free from harassment, exploitation, and discrimination. It strictly opposes all forms of gender-based violence and upholds the principles of gender equality, dignity, and mutual respect.

All members of the institution are expected to adhere to these values and contribute to a secure and supportive campus environment.

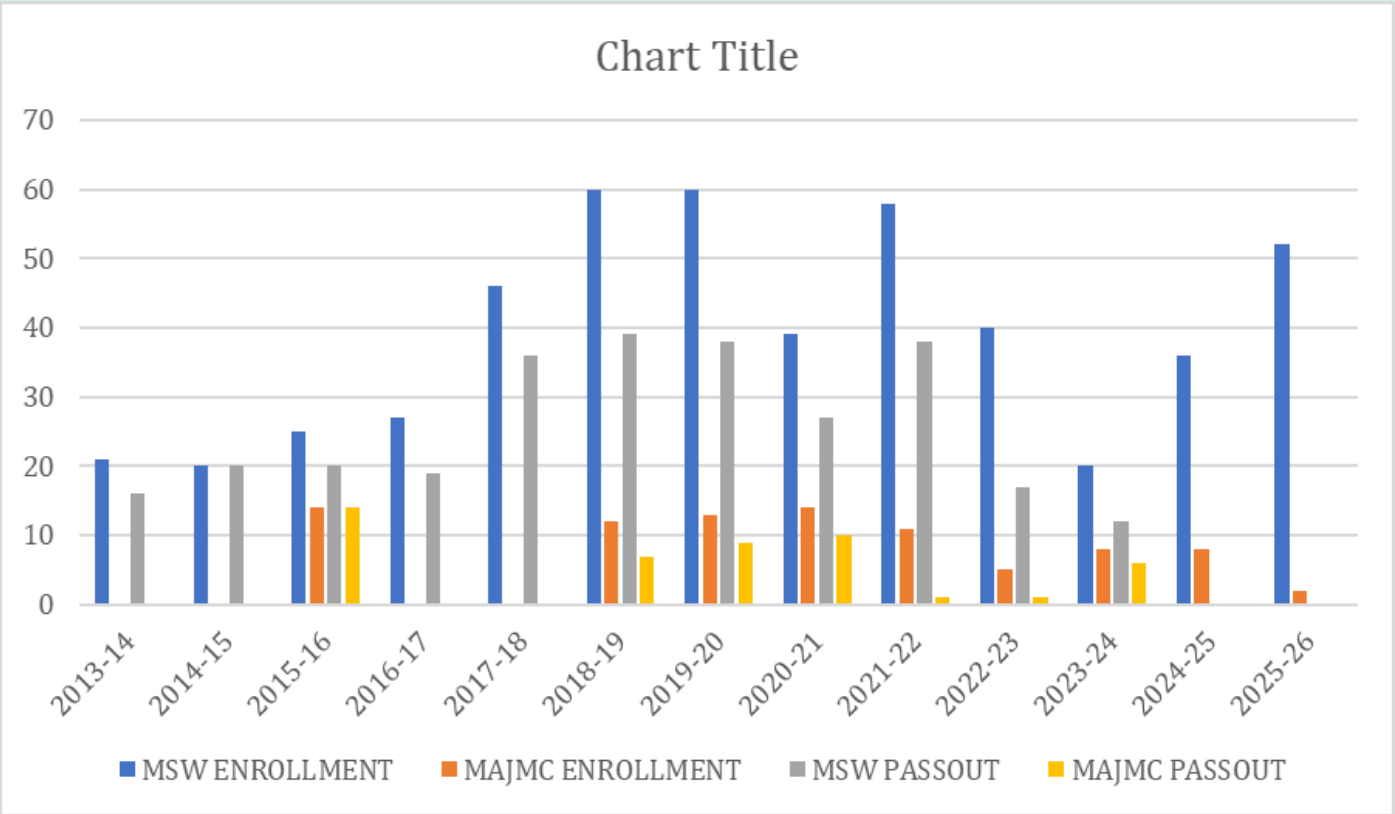
Anti –Sexual Harassment Committee		
Name	Designation	Position
Padmabati Kund	Principal, NSJS	Presiding Officer
Tejaswini Behera	Faculty, MSW	Member
Arpita Khuntia	Social Worker	Member
Sonali Rout	Student Representative	Member
Pujarani Rout	Student Representative	Member
Kalpita Priyadarshini	Student Representative	Member
Manisha Malla	NGO Member	Member

DATABASE OF STUDENTS

Student’s district wise flow (from 2013 to 2025)

DISTRICT	NO. OF STUDENTS	DISTRICT	NO. OF STUDENTS	DISTRICT	NO. OF STUDENTS
CUTTACK	32	SONEPUR	00	SAMBALPUR	02
JAGATSINGHPUR	13	DHENKANAL	280	BARAGARH	06
KENDRAPARA	17	ANUGUL	22	JHARSUGUDA	02
JAJAPUR	30	KEONJHAR	09	DEOGARH	03
PURI	06	SUNDARGARH	21	BALANGIR	00
KHORDA	20	GANJAM	01	NUAPADA	00
NAYAGARH	03	GAJAPATI	01	KORAPUT	13
BALASORE	08	KANDHAMAL	21	RAYAGADA	15
BHADRAK	01	BOUDH	05	NABARANGPUR	02
MAYURABHANJ	08	KALAHANDI	00	MALKANGIRI	04

Year wise students enrollments and passout (from 2013 to 2025)



ALUMNI SPEAKS



Swati Nanda (MAJMC 2021-23)

My journey at NSJS has been truly enriching and transformative. The MAJMC programme provided me with strong theoretical knowledge along with practical exposure in media and communication. The supportive faculty and hands-on learning opportunities helped me build confidence and professional skills. I am grateful to the institution for shaping my career and preparing me to face the dynamic media world with clarity and responsibility.

Ramya Ranjan Nath (MSW 2023-25)

Studying at NSJS was a meaningful experience that strengthened both my academic understanding and field practice. The MSW programme equipped me with the skills to work with communities and address social issues effectively. Fieldwork, guidance from teachers, and exposure to real-life situations have played a vital role in my growth. I sincerely thank the institution for guiding me towards a purposeful career in social work.



Swarnalata Palei (MSW 2023-25)

My time at NSJS has been inspiring and impactful. The MSW course helped me develop a deeper understanding of social realities and the importance of community engagement. Through field visits and practical learning, I gained confidence to work for the welfare of society. I am thankful to the faculty and institution for their constant support in shaping my professional journey and values.

SUCCESS STORY:

Soubhagini Sahu (MSW 2023-25)

Soubhagini Sahu, an alumna of the MSW programme at NSJS, has established herself as a dedicated professional in the field of social work. Currently serving as a Counsellor at Swadhar Greh, NYSASDRI, she plays a vital role in supporting women in distress by providing emotional guidance, counselling, and rehabilitation support. Her academic training, combined with practical fieldwork experience during her course, has enabled her to handle sensitive cases with empathy and professionalism. Soubhagini's journey reflects the institution's commitment to nurturing competent social workers who contribute meaningfully to society and bring positive change in the lives of vulnerable individuals.





EXAMINATION AND ACADEMIC AFFAIRS

During the academic period, a total of five examinations were successfully conducted in a systematic manner. The 3rd semester examination of the 2023–25 batch was held in May, followed by the 4th semester of the same batch and the 1st semester of the 2024–26 batch in July. The 2nd semester examination of the 2024–26 batch was conducted in September, and the 3rd semester examination of the same batch took place in January.

Alongside examinations, various academic activities were carried out effectively. These included dissertation work for 4th semester students, agency placement for 3rd semester students, and rural camp for 2nd semester MSW students. Fieldwork was also undertaken by 1st semester MSW students. In addition, MAJMC students completed practical components such as print media, electronic media, and thesis writing, ensuring comprehensive academic and professional development.



CELEBRATIONS AND OBSERVATIONS

Farewell Programme (12 July 2025)

The farewell programme for the 2023–25 batch was organized with warmth and enthusiasm in NSJS campus. The event celebrated the students' academic journey and achievements. Faculty members shared guidance and best wishes, while students expressed gratitude towards the institution. Cultural performances, speeches, and interaction sessions created a memorable and emotional atmosphere. The programme concluded with heartfelt wishes for their future success.

Independence Day Celebration

Independence Day was observed with patriotic fervor in NSJS campus. The celebration included flag hoisting, speeches, and cultural activities that reflected the spirit of unity and national pride among students and staff.

Ganesh Puja (27 August 2025)

Ganesh Puja was celebrated with devotion and enthusiasm on the campus. Students and staff of NSJS participated in rituals and prayers seeking blessings of Lord Ganesha for wisdom and success. The celebration created a spiritual and positive atmosphere, strengthening cultural values and unity among all. It also provided an opportunity for students to engage in traditional practices and develop a sense of togetherness.

Teachers' Day (5 September 2025)

Teachers' Day was celebrated to acknowledge the role of educators. Students of NSJS expressed their appreciation through various activities, strengthening the relationship between teachers and learners.



Gandhi Jayanti (2 October 2025)

Gandhi Jayanti was observed to commemorate the birth anniversary of Mahatma Gandhi. The programme included speeches, discussions, and activities focusing on his principles of truth, non-violence, and simplicity. Students were encouraged to adopt these values in their daily lives. The celebrations at NSJS served as a reminder of Gandhi's contribution to the nation and inspired students towards ethical and responsible living.

Welcome Programme (8 November 2025)

A welcome programme was organized to receive the 2025–27 batch and help them feel comfortable in the new environment. The event introduced students to the NYSASDRI School of Journalism and Social Work values, academic structure, and culture. Faculty members addressed the students with encouraging words, while senior students conducted cultural activities and interaction sessions. The programme created a friendly atmosphere, fostering bonding and confidence among new students and motivating them to actively participate in academic and co-curricular activities.



Saraswati Puja (23 January 2026)

Saraswati Puja was observed with great reverence and devotion. The goddess of knowledge was worshipped by students and faculty, seeking blessings for wisdom and academic success. The NSJS campus was filled with cultural vibrancy as students actively participated in rituals and celebrations. The event emphasized the importance of education, learning, and respect for knowledge, inspiring students to pursue academic excellence.

Republic Day Celebration

Republic Day was celebrated with respect and dignity at NSJS. The programme highlighted constitutional values through speeches and activities, encouraging awareness of democracy and civic responsibility.



Visitors' Glance

During the academic year, the Tahasildar, Dhenkanal Sadar, along with the Assistant District Welfare Officer (ADWO), visited the institution for verification of postgraduate scholarship applications submitted by students. The visit was conducted smoothly with active cooperation from the administration and students. Necessary documents and records were reviewed to ensure eligibility and transparency in the scholarship

process. The officials appreciated the institution's systematic approach and coordination. This visit reflects the institution's commitment to supporting students in accessing government scholarship bene-



Challenges and Strategies

While acknowledging our achievements, the institution remains aware of emerging challenges in the changing

media landscape and complex social environment. To address these, we aim to strengthen our academic and institutional practices through focused strategies.

- Increase student enrolment in MSW and MAJMC programmes
- Update curriculum to align with emerging trends
- Promote student participation in sports, cultural, and academic activities
- Introduce new short-term courses
- Develop e-content for effective learning
- Upgrade infrastructure with smart classrooms and modern teaching tools
- Establish a digital library and audio-visual learning resources
- Enhance placement opportunities within and outside the state
- Organize seminars, workshops, and skill development programmes
- Conduct study tours and exposure visits
- Expand scholarship support for students
- Strengthen collaboration with industry and partner organizations
- Encourage faculty development and research initiatives

Future Outlook

NYSASDRI School of Journalism and Social Work looks ahead with a strong commitment to growth, innovation, and academic excellence. In the coming years, emphasis will be placed on enhancing the quality of education through updated curricula, digital learning resources, and improved infrastructure. Greater focus will be given to skill development, research activities, and industry collaboration to ensure better career opportunities for students. The institution also aims to expand community outreach and strengthen its role in social development. With a clear vision and dedicated efforts, NYSASDRI School of Journalism and Social Work strives to create a dynamic learning environment that prepares students to meet future challenges and contribute meaningfully to society.

PHOTO GALLERY

